

In a knowledge-based and globalized economy, managers must be equipped with the facts and expertise in the seven functional areas of business: production, marketing, finance, accounting, human resources, management information systems, and product research and development. The Business and Management eBooks Collection provides a core collection of reference texts for any institution supporting research, direct study, and the practical and theoretical aspects of business and management. The collection provides comprehensive coverage to key subject areas that focus on business law, communication skills, finance and accounting, human resource management, leadership management, marketing and brand management, project management, risk management, sales, strategic planning, taxation, mergers and acquisitions, investments and more. From international investments to understanding successful brand management, employment law or risk management, these eBooks provide the answers and guidance that is essential to business professionals.



**Association for  
Talent Development**

**Association for Talent Development** is the world's largest association dedicated to workplace learning and performance professionals. ATD Press stands out as the leading resource for reliable information and objective reporting with information delivered efficiently and conveniently, allowing readers to focus on their first and most important interest—applying proven best practices on the job.

*Main Topic: Talent development, professional development, leadership and management*

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**Berrett-Koehler (BK)** is an American publisher that publishes non-fiction topics on business, self-help, current events and personal growth. BK's book theme "Opening Up New Space" challenges conventional thinking, introduce new ideas and foster positive change to the mindset of its readers.

*Main Topic: Business, Leadership, Communication, Development*

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**BUSINESS EXPERT PRESS**

**Business Expert Press (BEP)** was founded on the proposition that executives and business students need reliable, concise information and guidance from experts across the field of business. Professors from around the world typically focus on writing journal articles, lengthy monographs, textbooks, or topical articles for magazines such as the Harvard Business Review. In most cases, some combinations of these published works have supported their teaching and consulting.

*Main Topic: Business Ethics & Law, Communication, Governance, Economics, Finance, Marketing, Accounting, International Business*

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**The Economist Intelligence Unit (The EIU)** is the world's leading resource for economic and business research, forecasting and analysis. We provide accurate and impartial intelligence for companies, government agencies, financial institutions and academic organisations around the globe, inspiring business leaders to act with confidence.

*Main Topic:* Economic, political and market developments around the world.

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The **Global Market Briefings** provide a series of invaluable, objective, insider guides to the market conditions, investment climate, financial structures and resources, business regulations (including legal, banking and accounting regulations) that apply across a wide range of emerging economies around the world.

*Main Topic:* Expert knowledge around sophisticated subjects – the accounting, finance, legal, and investment climates in developing markets – explained in clear, jargon-free, accessible terms for busy non-specialist entrepreneurs, investors, business people and business students.

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**Ideas for Leaders** is a specialist publishing company that focuses on producing summaries of the latest academic research papers on business and management topics. Established in London, UK in 2011, Ideas for Leaders works with the world's top business school academics and thought-leaders to identify and curate the latest impactful and relevant research.

*Main Topic:* leadership, organizational behavior, entrepreneurship, marketing, finance and operations

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**Kogan Page** is an independent publishing company founded in 1967 and headquartered in London, with branches in New York and New Delhi. Kogan Page specialises in business books and digital content, with over 1,000 titles published in key subject areas.

*Main Topic:* Accounting, finance and banking; business and management; digital and technology; human resources, learning and development; marketing and communications; risk and compliance; skills, careers and employability; logistics, supply chains and operations.

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**Panoma Press** is an independent publisher founded in 2005 in the United Kingdom. Panoma publishes high quality business and personal development books that help people grow in their personal and business lives. Some of the international best-sellers include "Cooking up Success (Cindy Etsell)", "Mission of Honor (Jim Crigler)" amongst others.

*Main Topic:* Panoma Press publishes non-fiction, specifically Business & Management, Leadership, Personal Development, Health & Wellness, Family & Relationships

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**Plunkett Research, Ltd.** Is the leading provider of industry sector analysis and research, industry trends and industry statistics. Plunkett Research, Ltd. was established in 1985, all research reports and online subscription service are used by the world's top corporations, consultants, universities, libraries and government agencies.

*Main Topic: Practical skills and information for undergraduates, business schools, MBA courses and corporations as well as insights and solutions to common business challenges.*

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**Rothstein Publishing** is the premier source of books and learning materials in Business Continuity Management, Disaster Recovery, and Emergency, Risk, and Crisis Management. Our industry-leading authors provide you with current, actionable knowledge, solutions and toolkits which you can put into practice immediately.

*Main Topic: China centric - Business Continuity Management, Disaster Recovery, and Emergency, Risk, and Crisis Management*

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**SRA Books** is a UK-Based, independent non-fiction book publisher working with authors who are experts in their fields. SRA Books are publishers of the Authority Guides, pocket-sized business books for businesspeople and students of business studies. There are currently 20 in the series with more planned for 2019/2020.

*Main Topic: Books on business and personal development. The Authority Guides are a series of pocket sized guides for business ranging from soft skills e.g. mindfulness, emotional resilience, behaviour to hard skills e.g. financial forecasting, pricing for profit.*

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*Main Topic: Streamlined experience and a single point of discovery for all subject areas*

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The World Bank Group conducts and publishes a large selection of research and knowledge products on a broad range of social and economic development issues with a focus on emerging economies. World Bank eLibrary is the World Bank's official subscription-based publishing platform originally launched in 2003 and completely redesigned in 2013.

*Main Topic: Social Economics*

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