

FACT SHEET

IDEAS FOR LEADERS
CHANGING THE WAY WE THINK

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Ideas for Leaders is a specialist publishing company that focuses on producing summaries of the latest academic research papers on business and management topics. Established in London, UK in 2011, Ideas for Leaders works with the world's top business school academics and thought-leaders to identify and curate the latest impactful and relevant research. Our team of experienced editors then summarise the often dense and confusing academic papers into short, readable and applicable "Ideas".

Ideas for Leaders has published research from academics at Harvard, Wharton, Stanford, London Business School, Oxford Said, Cambridge Judge, INSEAD, IMD, IESE and many other leading research institutions.

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