

FACT SHEET

手塚治虫マンガ電子図書館

Summary

Manga is the Japanese word for comics, with a unique story line and style. In Japan, people of all ages read manga. Manga includes a broad range of subjects, for example, action-adventure, romance, sport and games, historical drama, comedy, science fiction and fantasy, mystery, horror, sexuality, and business and commerce, among others. Manga continues to become a major part of the Japanese publishing industry, representing \$3.6 billion in 2007 and \$5.5 billion in 2009. Manga have also become increasingly popular worldwide. Manga is widely known for its style of artwork and is primarily classified by the age and gender of the target audience. Due to cross-readership, consumer response is not limited by demographics. For example, male readers subscribing to a series intended for girls and so on.

[iG Publishing Site](#) | [Publisher URL](#)

Special Highlights

The Osamu Tezuka Manga now offers readers in 8 languages. There are a total of 245 titles consisting of 846 volumes combined.

Benefits to the Users

Comprising 245 popular and essential titles for libraries which include a mix of timeless, critically acclaimed classics and some of the today's most popular titles for kids, teens and grown-up graphic novel readers.

Key Author



Osamu Tezuka (1928-1989), the 'God of Manga' was a manga author and creator of many of the first Japanese animation. While Tezuka's best known creation is, arguably, the world-renowned children's series Astro Boy, he drew more than 150,000 pages of manga in his lifetime - touching on every style and genre. He wrote for every age-group, from young children to mature audiences, and single-handedly created the majority of the genres and character-types we see in manga and anime today.