





PMPH USA

Publishing to Advance the Practice of Medicine

Summary

PMPH-USA is the U.S. publishing operation for the People's Medical Publishing House, the largest medical publisher in China. Launched in January, 2008, PMPH-USA publishes clinical references, textbooks, and online material for physicians, dentists, medical students, and health science practitioners. In July of 2008, the company acquired BC Decker's medical book list, consisting of world-class authors and titles in areas such as oncology, surgery, neurology, pediatrics, oral surgery, and dentistry.

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Unique Features

PMPH leads the way in Traditional Chinese Medicine (TCM) book publication throughout Asia. In the past 50 years it has published a total of 1,400 TCM books, including 300 classical Chinese medical texts.

Special Highlights

PMPH has published over 1,000 Chinese Medicine titles in the English, German, Spanish, French and other languages and is distributed globally. A total of 300 Chinese medicine titles and DVD products in 12 categories have been selected for translation to English. PMPH has published 34 English language DVD products, and more than 100 Chinese medicine books and wall charts in English and other European languages.

Special Highlights

Textbook and Textbook Companions, TCM Dictionaries, Clinical Practice of TCM Complementary & Alternative Medicine (to medical practitioners), TCM Specialists' Case Studies, Acupuncture & Moxibustion, Tui Na, TCM Classics, TCM Materia Medical & Formulas, Patient Education in TCM, Preclinical TCM, Atlas and Wall Charts

Title Highlights



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