









**Plunkett Research, Ltd.** is the leading provider of industry sector analysis and research, industry trends and industry statistics. Plunkett Research, Ltd. was established in 1985, all research reports and online subscription service are used by the world's top

iG Publishing Site | Publisher URL

## **Special Features**

Trends and technology analysis, as well as statistical tables, written in a manner that can be readily used and understood by students and executives of all types.

## **Special Highlights**

Plunkett's Industry Almanacs cover 29 each cover specific industry sectors in technology, manufacturing, services, transportation and more. These Almanacs have been used for decades by leading universities, libraries, corporations and government agencies for market research, industry analysis, competitive intelligence, class assignments in schools of business, consulting and product development. Averaging about 600 pages each, Plunkett's Industry Almanacs cover industry specific trends, statistics, technologies, contacts and leading companies. They are excellent tools, written in a style that is easy to use and easy to understand, even if the reader does not have industry expertise.

## **Evaluation of the Markets**

Offer practical skills and information for undergraduates, business schools, MBA courses and corporations as well as insights and solutions to common business challenges.

## **Best Selling Titles**



Plunkett's renewable, alternative & hydrogen energy industry almanac 2016

READ MORE (>)

Plunkett's E-commerce & internet business almanac 2015

READ MORE (>)



Plunkett's infotech industry almanac 2015

READ MORE (>)



Plunkett's wireless, wi-fi, RFID & cellular industry almanac 2016

READ MORE (>)



Plunkett's sports industry almanac 2016

READ MORE >



Plunkett's banking, mortgages & credit industry almanac 2016

READ**MORE**()