

## **Specializes in Academic**

Practical Inspiration Publishing specializes in academic and professional business titles that bridge research and practice. Its publications combine scholarly rigor with real-world application, supporting educators, researchers, and professionals in leadership, entrepreneurship, and innovation, while ensuring global accessibility through iG Publishing's platform.

## **Categories and Subjects**

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## **About**

**Practical Inspiration Publishing**, founded by Alison Jones in 2014, combines traditional publishing professionalism with author control, delivering high-quality business books that enhance credibility, impact, and global reach for entrepreneurs and thought leaders.

